

## Supporting us with Amazon Smile Directions

Amazon Smile donates .5% back to the organization on eligible items with no additional charges to you!

Here are the steps to get started:

- 1) First you must use the Amazon Smile webpage rather than regular Amazon, you do this by typing into the URL: [smile.amazon.com](https://smile.amazon.com), and to make sure to remember to use Amazon Smile, go ahead and create a bookmark! Amazon Smile makes this very easy- see photo below.

### **To support charity, always shop at smile.amazon.com**

Try these 2 easy ways to start with a smile. [Learn about AmazonSmile](#)



#### 1. Create a bookmark



Drag this box to your bookmarks or favorites bar to create a shortcut to smile.amazon.com on your desktop computer or mobile web browser.

- 2) Once you are in Amazon Smile, to select us as your current charity, click on the Amazon Smile button in the top left hand corner of the menu bar.
- 3) Click on the “change my charity” button and it will take you to the page below.

The screenshot shows the Amazon Smile website interface. At the top, there is a navigation bar with the AmazonSmile logo, delivery location (Asheville 28804), a search bar, and account/order links. Below the navigation bar, there is a link to 'Change Your Charity'. The main content area is titled 'Choose one of our spotlight charities' and features a large card for 'Save the Children' with a description and a 'Select Save the Children' button. To the right, there is a vertical list of other charities: UNCF - United Negro College Fund, Equal Justice Initiative, Feeding America, Save the Children, and Meals On Wheels America. At the bottom, there is a section titled 'Or pick your own charitable organization:' with a search input field and a 'Search' button.

- 4) From there search for our name “Friends of Plant Conservation”, that will bring you to the page below.

The screenshot shows the AmazonSmile website interface. At the top, the AmazonSmile logo is on the left, and the delivery location is set to Asheville 28804. A search bar contains the text "friends of plant conservation". Below the search bar, there are five search results, each with an "About" link and a "Select" button:

- Friends of Plant Conservation Foundation Inc** (Raleigh NC)
- Friends of Warren County Conservation** (Indianola IA)
- Friends of The Water Conservation Garden** (El Cajon CA)
- Building Conservation Trust** (Houston TX)
- Provincetown Conservation Trust** (Provincetown MA)

On the right side of the page, there is a "Spotlight Charities" section with several charity options, each with an "About" link and a "Select" button:

- UNCF - United Negro College Fund
- Equal Justice Initiative
- Feeding America
- Save the Children
- Meals On Wheels America

- 5) From there, select us “Friends of Plant Conservation Foundation Inc” based outside of Raleigh, NC.

- 6) After that it takes you to the page below and you are ready to start shopping!

The screenshot shows the "Your AmazonSmile Impact" page. At the top, there is a green notification box that says: "You have changed your charity to Friends of Plant Conservation Foundation Inc. Generate donations for your charity by placing orders here, at smile.amazon.com. Shop now".

Below the notification, the page is titled "Your AmazonSmile Impact" and has a sub-header "Every little bit counts". It states: "When millions of supporters shop at AmazonSmile, charitable donations quickly add up."

The main content area is divided into three sections:

- You have not yet generated any donations.** (Learn how to generate donations) **\$0.00** as of November 17, 2020
- Your current charity Friends of Plant Conservation Foundation Inc has received** **\$216,932,702.17** as of November 2020
- All US charities have received** **\$216,932,702.17** as of November 2020

On the right side, there is a section titled "Your current charity" with a "Change charity" button. Below it, the charity is identified as "Friends of Plant Conservation Foundation Inc" (Location: Raleigh, NC). A "Mission" statement follows: "The organization supports the efforts of the NC Department of Agriculture and Consumer Services Plant Conservation Program by 1) increasing public awareness and understanding of the plant conservation program; 2) encouraging the public to support and promote the work of the program; 3) providing support for program activities; and 4) soliciting and holding funds in support of program activities."

- 7) You can confirm that items are eligible for Amazon Smile Donations by looking for the words in the product description, “Eligible for Amazon Smile Donation”, see example below.

**Brighttown Outdoor String Lights-25Ft G40 Globe Patio Lights with 26 Edison Glass Bulbs(1 Spare), Waterproof Connectable Hanging Light for Backyard Porch Balcony Party Decor, E12 Socket Base,Black**

Visit the Brighttown Store  
 ★★★★★ 18,779 ratings  
**Amazon's Choice**

Price: **\$16.98** (\$0.68 / Ft) & **FREE Shipping** on orders over \$25.00 shipped by Amazon. [Details](#) & [FREE Returns](#)

Get 3% Back (\$0.50 in rewards) on the amount charged to your Amazon Rewards Visa Card. Available at a lower price from other sellers that may not offer free Prime shipping.

Returnable until Jan 31, 2021

Eligible for **amazon smile** donation.

Size: **25 ft**

Color: **Black**

Color: Black  
 Brand: Brighttown  
 Number of Lights: 25  
 Wattage: 125 Watts  
 Item Dimensions LxWxH: 8.7 x 9.7 x 2.7 inches

- 8) After making a purchase, it informs you at the top bar of your contribution.



You made a difference.

Because you placed this order at smile.amazon.com, Amazon will make a donation to **Friends of Plant Conservation Foundation Inc.**

Remember to always start at [smile.amazon.com](https://smile.amazon.com) to support charity every time you shop.



**See your impact**

Get donation information and learn about your charity  
 See your AmazonSmile impact

- 9) After making a purchase you can view how much was contributed to the organization by you and overall by clicking the Amazon Smile button again in the top left hand corner. It can take a couple minutes to update after making a purchase.

### Every little bit counts

When millions of supporters shop at AmazonSmile, charitable donations quickly add up.

	<b>You have generated</b>	<b>\$0.40</b> as of November 17, 2020
	<b>Your current charity</b> <b>Friends of Plant Conservation Foundation Inc</b> has received	<b>\$117.92</b> as of August 2020
	<b>All US charities</b> have received	<b>\$216,932,702.17</b> as of November 2020

The donation amount "you have generated" may take several days to update after your order ships. Additional donations generated as a result of special offers may take several months to update. Donations to charities are issued quarterly.

[Learn more](#)